

MEDIA ADVISORY

BRP TO PRESENT ITS FIRST QUARTER FINANCIAL RESULTS FOR FISCAL YEAR 2015

Valcourt, Québec, May 20, 2014 – BRP Inc. (TSX: DOO) will issue its first quarter financial results for fiscal year 2015 on Thursday June 12, 2014. José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss the results and address questions from analysts on a conference call scheduled for 9 a.m. EDT that same day. Media and interested participants may access this call on a listen-only mode. The details of the conference call are as follows:

DATE:	Thursday, June 12, 2014
TIME*:	9 a.m. EDT

This conference call will be broadcast live on the Internet at the following link: here. The presentation will be in English with simultaneous French translation available. A slideshow presentation intended for real-time viewing with the conference call will also be available.

Investors and analysts can listen in on the call by dialling one of the following conference call numbers:

Original English version: Event code: 4192520	514-861-1681 or 1-800-766-6630 (toll-free in North America) +00-800-2787-2090 (overseas calls)
Simultaneous French translation: Event code: 4192521	514-392-1478 or 1-866-542-4146 (toll-free in North America) +00-800-7701-8886 (overseas calls)

Replay: An archived audio webcast will be available 2 hours after the event at the link <u>here</u> for 30 days following the original broadcast.

* Note that exceptionally, this conference call will be held at 9 a.m. to accommodate the Annual Shareholders' Meeting that occurs at 1 p.m. the same day in the Laurent Beaudoin Design & Innovation Centre in Valcourt. The meeting will be webcast live. Click here for details.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

www.brp.com @BRPNews

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates.

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