



A BRP EXECUTIVE AMONG QUEBEC'S "MARKETING VISIONARIES"

March 15, 2018



Anne-Marie LaBerge, BRP's senior vice-president, Global Brands and Communication, distinguishes herself once more! She's one of the five "marketing visionaries" of the year in Quebec as chosen by the editorial team of the *Infopresse* magazine in cooperation with Deloitte.

This new distinction honours "the talent and the vision of people who are leaving their mark on the marketing industry and the business world in Quebec".

Anne-Marie and the four other "visionaries" will take part in Infopresse's RDV_Marketing event, which is taking place on March 15 at the Montreal Science Centre.

Last fall, Anne-Marie LaBerge received the Marketing Innovation Award from the CMO Club, an organization composed of more than 850 chief marketing officers from all over the world.