



MEDIA ADVISORY - BRP TO PRESENT FISCAL 2014 Second QUARTER RESULTS

August 29, 2013

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Valcourt, Québec, August 29, 2013– BRP Inc. (TSX: DOO) will issue its FY14 second quarter financial results for the period ended July 31, 2013 on Thursday, September 12, 2013. José Boisjoli, president and chief executive officer and Claude Ferland, chief financial officer will discuss the results and address questions from analysts on a conference call scheduled for 10:00 am E.T. that same day. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

DATE: Thursday, September 12, 2013

TIME: 10:00 a.m., E.T.

This conference call will be broadcast live on the Internet at the following address: <http://investors.brp.com>. The presentation will be in English with French simultaneous translation.

Investors and analysts can listen in on the call and will be able to do so by dialling one of the following conference call numbers:

Integral version:	514-861-4190 or
(without translation)	1-877-461-2815 (toll-free in North America)
	+00-6578-9898 (overseas calls)
In English:	514-392-1478 or
	1-866-225-0198 (toll-free in North America)
	+00-6578-9898 (overseas calls)
In French:	514-392-9196 or
	1-866-225-2055 (toll-free in North America)
	+00-6578-9898 (overseas calls)

Replay: An archived audio webcast will be available 2 hours after event at: <http://investors.brp.com> for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available at: <http://investors.brp.com>

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Spyder roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide.

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