SKI-DOO RACERS WIN 2025 IRON DOG, WORLD'S LONGEST, TOUGHEST SNOWMOBILE RACE

March 21, 2025

Second Iron Dog win for teammates, Brad George and Robby Schachle
Ski-Doo racers Tyler Aklestad and Aaron Loyer finish third

Valcourt, Quebec, February 22, 2025 – Ski-Doo captured two podium positions in the 2025 Iron Dog, the world's longest, toughest snowmobile race. Veteran racers, Brad George and Robby Schachle, teamed up for their second win in the legendary event that pushes man and machine for more than 2,500 miles across the rugged Alaskan backcountry. A second Ski-Doo team of Tyler Aklestad and Aaron Loyer also raced their way onto the podium with a third-place finish.

"We are extremely proud of the grit, determination and intelligence our riders displayed in winning this year's Iron Dog race," stated Jean-Francois Leclerc, Ski-Doo and Can-Am Racing Manager. "Speed and durability are a necessity to win, but so is knowing when to push hard and when to preserve your snowmobile, and these guys balanced it perfectly. Congratulations to them and all the Iron Dog competitors."



This year's Iron Dog presented some very unusual conditions as racers had to deal with low or no snow in many areas, expertly navigating obstacles like rocks, logs and frozen dirt to go along with open water and deep snow in other sections. Add in the brutal cold and wind that Alaska is known for and this year's competition lived up to the incredible difficulty for which it is known.

Each of the podium-finishing Ski-Doo racers rode the acclaimed Ski-Doo MXZ X-RS 600R E-TEC – the same exact snowmobile people can buy off of showroom floors, not a special one-off race machine. Ski-Doo designers and engineers leverage feedback and lessons from grueling races like the Iron Dog to build high performance DNA into every MXZ model, and its customers benefit with proven performance, reliability and an advanced design.

The 2026 Ski-Doo model lineup was recently revealed and riders can order the Iron Dog-winning MXZ X-RS, or any of the special Spring-only models available until March 31, 2025. For complete details on all the 2026 Ski-Doo news and models visit www.ski-doo.com.

About BRP
BRP Inc. is a global leader in the world of powersports products, propulsion systems and boats built on over 80 years of ingenuity and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its lines of products with a dedicated parts, accessories and apparel portfolio to fully optimize the riding experience. Committed to growing responsibly, BRP is developing electric models for its existing product lines. Headquartered in Quebec, Canada, BRP has annual sales of CA$10.4 billion from over 130 countries and employs close to 20,000 driven, resourceful people as of January 31, 2024.

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