



Can-Am Returns to King of the Hammers with All-Star Lineup  
January 31, 2025



Can-Am racers Kyle Chaney and Phil Burton finished first and third respectively in the 2024 UTV Hammers Championship.

Valcourt, Quebec, January 31, 2025 - Can-Am, iconic brand of BRP Inc. (TSX:DOO, NASDAQ:DOO), today announced its return to the 2025 King of the Hammers with a heavy-hitting race team roster. In addition, Can-Am is proud to partner with King of the Hammers as the official UTV sponsor of the event for the sixth consecutive year.

Boasting a track record of dominance at one of the most grueling races in North America, Can-Am drivers will be competing in several races this year across the Desert Challenge (February 1-2) and UTV Hammers Championship (February 6) before closing the show in the Race of Kings 4400 Unlimited class race (February 8). At Hammettown in Johnson Valley, Can-Am will field 18 race drivers:

**UTV Hammers Championship - Driver Lineup**

1. Kyle Chaney
2. Coopy Miller
3. Hunter Miller
4. Phil Burton
5. Dustin Jones
6. Michel Aisup
7. Brian Deegan
8. Nathan Parker
9. Paul Wolf
10. Jay Shaw

**Desert Challenge - Driver Lineup**

1. Phil Burton
2. Dustin Jones
3. Vito Ranauo
4. Coopy Bradbury
5. Joe Teraha
6. Matt Burroughs
7. Michel Aisup
8. Cash Lecroy
9. Josh Row
10. Rodrigo Ampudia
11. Colt Brinkheroff
12. Donald "Cowboy" Cerone

**4400 Unlimited Race - Driver Lineup**

1. Kyle Chaney (2024 King of the Hammers UTV Champion)
2. Coopy Miller (2022 King of the Hammers UTV Podium Finisher)
3. Hunter Miller (2020 King of the Hammers UTV Champion)

"The energy and excitement you share with the off-road community in Hammettown is unlike any other off-road race experience, and the Can-Am team is thrilled to be back," said Jean-Francois Ledere, BRP Race Manager. "We're excited to bring the Maverick R platform back to King of the Hammers for the second year, especially after Kyle Chaney's success last year. The largest race on U.S. soil calls for racing innovation and a world-class team of drivers, and we're looking forward to extending our legacy of dominance in Hammettown."

Since 2020, Can-Am has had a commanding presence at King of the Hammers. The advancements of the Maverick R platform - from the innovative tail-knuckle suspension design, to the high-performance seven-speed dual-clutch transmission and turbo-charged three-cylinder Rotax engine - will help racers blast through the unforgiving Johnson Valley terrain.

Can-Am welcomes off-road enthusiasts to follow along on the [Can-Am Off-Road](#) social media channels for updates throughout King of the Hammers. For those attending King of the Hammers, make sure to stop by the Can-Am display in Hammettown beside the stage and fire pit, and experience the Can-Am lineup at the Maverick demo site outside of the main gates of Hammettown at space #G1-1 and the Defender demo site in Hammettown. Can-Am owners will also have exclusive viewing access to the short course with the Can-Am Owners Zone. Passes will be available at the Can-Am booth in Hammettown.

**About BRP**

BRP Inc. is a global leader in the world of powersports products, propulsion systems and boats built on over 80 years of ingenuity and intensive consumer focus. Through its portfolio of industry-leading and distinctive brands featuring Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft and pontoons, Can-Am on and off-road vehicles, Alumacraft and Quintrex boats, Manitou pontoons and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft, BRP unlocks exhilarating adventures and provides access to experiences across different playgrounds. The Company completes its lines of products with a dedicated parts, accessories and apparel portfolio to fully optimize the riding experience. Committed to growing responsibly, BRP is developing electric models for its existing product lines. Headquartered in Quebec, Canada, BRP has annual sales of CAD 1.4 billion from over 130 countries and employs close to 20,000 driven, resourceful people as of January 31, 2024.

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