BRP EARNS A TOTAL OF SIX DESIGN AWARDS AND ONE INNOVATION AWARD FROM THREE PRESTIGIOUS INTERNATIONAL COMPETITIONS

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The Sea-Doo Switch scores a hat trick being recognized with three awards thanks to its unique design and innovative properties

Valcourt, Quebec, May 5, 2022 – BRP Inc. (TSX : DOO; NASDAQ : DOOO) is once again making waves and paving the road in the design and powersports worlds. As several prestigious design and innovation competitions revealed the names of 2022 winners, the Sea-Doo Switch won not one, but three coveted international awards: an iF Design Award, a Red Dot Design Award and most recently, a Silver Edison Innovation Award. The Sea-Doo FishPro Trophy, the Ski-Doo MachZ, the Can-Am Commander XT-P 1000, and the 2022 Can-Am Ryker Rally also caught the eyes of the 2022 Red Dot Design Awards' jury. All products were nominated under the product design or product innovation category. These seven wins confirm BRP's standing as a design and innovation leader in its industry.

"This year's winning designs and innovations exemplify our collective desire to positively impact the customer experience and our society. We want to change the face of powersports and boating, and bring about solutions to current and future mobility challenges in diverse settings. As a team, we work every day to bring ideas, and dreams, to life. BRP's willingness to tap into human creativity - because it all starts with humans - has been seen throughout the company's history. It creates the ideal context for our team to push the limits of the possible and innovate. We are immensely proud that our work was once again recognized by some of our peers in the design and innovation communities," said Denys Lapointe, Senior Vice-President, Design, Innovation and Creative Services at BRP.

Spotlight on BRP's Award-Winning Products

2022 Sea-Doo Switch – winner of a 2022 Edison Innovation Award, an iF Design Award AND a 2022 Red Dot Award
The Sea-Doo Switch is a paradigm shift in the pontoon industry. It provides the stability of a pontoon, the agility of a deck boat, and on-a-dime braking and manoeuvrability. Perhaps its biggest point of differentiation – other than its Rotax jet propulsion system and unique Sea-Doo inspired handlebar steering system – is that the entire deck is made of configurable tiles. Only the helm is stationary, and the rest of the layout can be changed in seconds to accommodate any adventure with easy-on, easy-off LinQ quick attach tiles. There are almost 100 options available, allowing people to add or remove seating, change table locations, and much more.

Sea-Doo FishPro Trophy – winner of a 2022 Red Dot Award
The user-centric design of the new FishPro Trophy meets the needs of the most demanding angling enthusiast. It features enhanced ergonomics and additional storage for a better fishing experience, a larger and more stable hull that sits lower in the water, an anchor integrated into the gunwale, and angled footrests for sure footing in any weather.

Ski-Doo MachZ - winner of a 2022 Red Dot Award
The Mach Z snowmobile is sleek and polished, with new lines, form-enhancing graphics and all the elements of its original design DNA. With enhanced aerodynamics, a lower centre of gravity and more traction, it offers speed-loving aficionados more power, control, and comfort than ever before.

Can-Am Commander XT-P 1000 - winner of a 2022 Red Dot Award
This sport utility side-by-side off-road vehicle has been completely redesigned, with enhanced functionality and a sporty, athletic aesthetic. It includes a high-performance engine for off-road adventures, Smart-Lok advanced front differential for maximum traction in all trail conditions and an ergonomic cockpit that keeps drivers and passengers comfortable at work or play.

2022 Can-Am Ryker Rally - winner of a 2022 Red Dot Award
The Can-Am Rally stands out with its compact size, muscular stance, and purposeful innovations, all wrapped in a distinctive modern design. Designed for riders who want an open-air road experience without compromising on style and functionality, its features include front fenders, aluminum skid plate, reinforced rims, and a push-button adjustable suspension for maximum comfort on unpaved roads.

A Legacy of Innovative Winning Designs

Great design and great innovation go hand-in-hand. With its unique design features and novel offering that transformed life on the water, it's no wonder the Sea-Doo Switch received two design awards, as well as anEdison Innovation Award (EIA) in 2022. The EIA is a global annual competition that recognizes new product and service development, marketing, and human-centered design and innovation that have a positive impact on the world. With this first Edison Innovation Award, BRP is joining an impressive roster of former nominees that include giants of industry and world-renowned innovators. The Switch is one of the two products recognized in the sports and recreation category this year.

Continuing its long tradition of excellence in the design, innovation, and powersports worlds, BRP added five 2022 Red Dot Awards to its ever-growing collection. Since it submitted its first entry into this international design competition in 2005, BRP has been recognized with a total of 47 Red Dot Awards. 48 experts from 23 countries gathered as jurors for this year's Red Dot Design Awards. The complete list of 2022 winners will be available on June 20, following the traditional awards ceremony.

A record 10,776 products and projects were submitted for the iF Design Award in 2022. The Switch was among only four watercrafts to be recognized by the 75 independent design professionals who comprised the iF Design Award jury.

BRP's Design & Innovation and Research & Development teams work everyday to create unrivalled experiences for riders, on land and on water.

About BRP
We are a global leader in the world of powersports vehicles, propulsion systems and boats built on 80 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on and off-road vehicles, Alumacraft, Manitou, Quintrex boats and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft. We complete our lines of products with a dedicated parts, accessories, and apparel business to fully enhance the riding experience. With annual sales of CA$7.6 billion from over 120 countries, our global workforce is made up of close to 20,000 driven, resourceful people.

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