



Manitou Receives 19th Consecutive NMMA CSI Award for Customer Satisfaction

Mars 4, 2021

Sturtevant, Wisconsin, March 4, 2021 – BRP (TSX:DOO; NASDAQ:DOOO) announces that Manitou Pontoon Boats is once again a recipient of a Customer Satisfaction Index (CSI) Award from the National Marine Manufacturers Association (NMMA) for exceptional customer service. The 2020 Marine Industry CSI Award in the Pontoon Boats category marks the 19th consecutive CSI awarded to Manitou Pontoon Boats – every year since the award's inception. Award recipients were acknowledged on March 4th during a virtual presentation.

The Marine Industry CSI Awards honor boat and engine manufacturers who actively measure customer satisfaction and pursue continuous improvement to better serve their customers. Award recipients achieved an independently-measured standard of excellence of 90 percent or higher in customer satisfaction over the past program year, based on information provided by customers purchasing a new boat or engine during the period between January 1, 2020 and December 31, 2020.

"We take great pride in the overall satisfaction of our customers," said James Heintz, Director of Global Product Management, BRP Marine. "The CSI program gives owners direct feedback, which we use to hold ourselves to a higher standard and continue to offer the best experiences on the water. We are honored to accept our 19th consecutive award."

For more information about Manitou pontoon boats, visit: www.manitoupontoonboats.com.

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About BRP

We are a global leader in the world of powersports vehicles, propulsion systems and boats, built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience.

With annual sales of CA\$6.1 billion from over 120 countries, our global workforce is made up of approximately 12,600 driven, resourceful people.

www.brp.com

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