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Marc R Lacroix from BRP presents the 100,000th Can-Am Spyder to owner Brahm Wilson and his wife Rachel in company of Len Damouth from Pit Bull Powersports. © BRP 2015

VALCOURT, QC, May 1, 2015 /CNW Telbec/ - BRP's (TSX: DOO) 100,000th Can-Am Spyder rolled off the assembly line on April 20.

(Photo: http://photos.prnewswire.com/prnh/20150501/213225)

BRP and Pit Bull Powersports, the local dealer, presented the autographed vehicle, a 2015 Can-Am Spyder F3-S, to its new owner, Missouri firefighter, Brahm Wilson, yesterday during the banquet kicking off the world's largest Spyder gathering, Spyderfest.

Wilson, who is currently riding with more than 1,200 other Can-Am Spyder enthusiasts at Spyderfest 2015 in Springfield, MO, joins a growing community of Spyder owners across the globe.

"I'm an ex-motorcyclist, returning to riding after a few years away and I have been admiring the Can-Am Spyder for a while now," said Wilson. "With the introduction of the Spyder F3, I decided that was the bike for me, and it ended up being the 100,000th to come off the assembly line. I couldn't ask for anything more than to share this amazing experience with the Spyder community at Spyderfest!"

"It has been a great ride with the Can-Am Spyder since we first unveiled it in 2007, to today, delivering the 100,000th unit," said José Boisjoli, BRP's president and chief executive officer. "The Spyder F3 model marks our entry in the cruiser segment, which represents about two-thirds of the North American motorcycle industry. Consumer response to this new model leads us to believe that we can expect more milestones in the near future."

"The Spyder line-up delivers a thrilling ride with a feeling of complete freedom and confidence to owners, as evidenced by the growing Spyder rider community and record participation during this year's Spyderfest," said Len Damouth from Pit Bull Powersports, "including those returning to open-air riding like Brahm Wilson. The opportunity to deliver this vehicle during Spyderfest is a bit like winning the lottery!"

The first Can-Am Spyder to come off the assembly line was a 2008 Can-Am Spyder RS that was delivered to comedian Jay Leno. Since that time, BRP introduced the Can-Am Spyder RT in 2010, the Can-Am Spyder ST in 2013 and most recently, the Can-Am Spyder F3 in 2015. Today, the Can-Am Spyder is sold in more than 55 countries. For more information on the Can-Am line-up, visit can-am.brp.com.

About BRP
BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

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