



BRP AND TELWATER RELATIONSHIP STRENGTHENED THROUGH NEW OUTBOARD DISTRIBUTOR AGREEMENT

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Telwater and Evinrude boat packages have long offered Australian consumers cutting-edge design and innovation © BRP 2016

- Telwater becomes distributor of Evinrude E-TEC outboards across Australia
- Agreement will continue to offer new and existing boat owners quality products and service

SYDNEY, Australia, March 11, 2016 /CNW Telbec/ - BRP (TSX: DOO) has appointed Telwater, Australia's leading manufacturer of aluminium boat and trailer packages, as the national distributor of Evinrude E-TEC outboards.

"The Evinrude brand has been around for over 100 years and continues to provide one of the best value propositions for boaters across a range of platforms. BRP's recent launch of the groundbreaking Evinrude E-TEC G2 range is further testament to their focus on product design and innovation which fits with our vision for seamless integration with our boats," said Paul Phelan, Managing Director of Telwater. "Since 2011, we have been working with BRP to offer quality Telwater boat and Evinrude E-TEC engine packages. This new agreement will further strengthen our collaboration and ensure we continue to offer consumers products that provide the best boating experience possible."

Since 2011, BRP and Telwater have been working together to provide Australian consumers with class-leading boat, motor and trailer packages. Through this new agreement, Evinrude products and aftersales service will be even more accessible to consumers.

"As the boating industry continues to evolve, it makes sense that we grant the distribution of our product to the leading boating manufacturer in Australia that can supply factory-backed and fitted boat, motor, and trailer packages that offer the highest level of innovation and quality on the market," said Gregoire Dupont, BRP's vice-president and general manager for Asia Pacific. "With a proven track record spanning almost 30 years in the boating industry, Telwater is a perfect distribution partner to provide sales and aftersales support and to expand the reach of our engine technology."

Australian owned and operated, Telwater is the largest aluminium boat manufacturer in Australia producing in excess of 10,000 boats and 6,000 trailers annually. Supported through an extensive dealer network across Australia, Telwater is the company behind renown boat brands including Quintrex, Stacer and Savage.

The initial agreement will cover the distribution of engines only. During the transition, BRP will continue to be responsible for all genuine Evinrude parts, accessories and clothing as well as technician training and warranty administration.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company

employs approximately 7,600 people worldwide.

www.brp.com

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