



## BRP'S EVINRUDE ENGINES AND ZODIAC BOATS REACH AGREEMENT

June 29, 2016

**Lausanne, Switzerland, June 29, 2016** – BRP (TSX:DOO) has officialised a new agreement with ZODIAC Nautic to offer best-in-class boat and engine packages to European consumers.

"We are really confident about this agreement between ZODIAC Nautic and BRP, two major and iconic brands of the boating industry," said Laurent Vidémont, ZODIAC Nautic EMEA Sales Director. "Evinrude E TEC G2 200 hp engines and our ZODIAC range (Nzo, Medline, Pro) make a perfect match, and they will provide us with very positive business opportunities, mainly in the North of Europe."

ZODIAC is the world's largest and most recognized manufacturer of recreational rigid-inflatable boats, inflatable boats, life rafts and safety equipment with an extensive production, distribution and customer service operation throughout the world. This pre-rigging agreement will enable select ZODIAC Nautic dealers to offer ZODIAC-Bombard-Avon and Evinrude packages to their respective customers at competitive prices.

"This agreement gathers two iconic brands of the marine industry, Evinrude - the founder of the outboard business, and ZODIAC - the inventor of the inflatable boat concept," said Sandy Scullion, vice-president and regional general manager for Western Europe, Middle East and Africa regions. "The two brands have always been renowned for innovation, breakthrough design and top-notch quality and performance, as the latest tests demonstrate. I'm sure this agreement will reinforce our existing positions throughout Europe."

### About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

[www.brp.com](http://www.brp.com)

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