



BRP SETS THE STANDARD IN PERFORMANCE SIDE-BY-SIDE VEHICLES WITH NEW FLAGSHIP CAN-AM MAVERICK X3

August 16, 2016



The 2017 Can-Am Maverick X3 Features a Design that is Defiant, Precise and Powerful

- Can-Am Maverick X3: The pinnacle of performance side-by-side design

Orlando, Florida, August 16, 2016 – BRP unveiled its flagship performance side-by-side vehicle, the Can-Am Maverick X3, tonight at its annual dealer meeting in Orlando, FL. The vehicle, with up to 24" of suspension travel, is engineered to reshape the market with a blend of a defiant design, precision handling and exceptional performance.

"With the Can-Am Maverick X3, we set a goal to deliver a clear leader in the sport segment, and our teams worked together and produced a bold vehicle with incredible looks, agility and performance," said José Boisjoli, BRP's president and CEO. "The Maverick X3 is the latest addition to our off-road model lineup as we continue to deliver on our promise to introduce a new side-by-side vehicle every six months through 2020."

The Can-Am Maverick X3 vehicle is offered in three packages – the Maverick X3, the Maverick X3 X ds and Maverick X3 X rs. Each is designed and engineered to be Defiant, Precise and Powerful.

DEFIANT

The Maverick X3 side-by-side vehicle is an adrenaline rush. It has an extremely bold, distinctly Can-Am character, and it is designed so the driver and passenger feel connected to its every move. It features a low seating position, superior fit-and-finish and advanced Ergo-Lok cockpit that connects occupants to the vehicle for an enhanced driving experience.

PRECISE

The Can-Am Maverick X3 vehicle features a best-in-class, high-performance TTX rear suspension that has an industry-leading 24" of travel (Maverick X3 X rs). It also has an ultralight, fully welded chassis that delivers precise handling, exceptional durability and stiffer torsion. Its 102" wheelbase is 12" longer than the closest competition, and when combined with its balanced weight distribution (44/56) and up to 30" tires, the Maverick X3 delivers more comfort and confidence at high speeds with superior stability in even the most challenging terrain.

POWERFUL

An all-new 154-HP turbocharged and intercooled inline, triple-cylinder Rotax ACE engine provides the Can-Am Maverick X3 side-by-side vehicle with commanding, all-around performance. A highly efficient airflow system and performance-tuned transmission ensure the engine operates efficiently and at optimal levels. It has the ability to go 0-60 MPH in 4.9 seconds and has a high-performance QRS-X CVT calibrated to work with the turbo to virtually eliminate lag and enhance throttle response without shifting or torque interruption.

MAVERICK X3 ACCESSORIES

BRP has developed a full line of accessories for its new Can-Am Maverick X3 model, and it has also teamed up with several aftermarket leaders who have developed co-branded accessories specifically for the vehicle. These suppliers have created performance-inspired products, several of which are exclusive to Can-Am, that meet the strict demands of performance riders. Can-Am Maverick X3 accessory providers include Lonestar Racing, Beard Seats, Yoshimura, Baja Designs, Rugged Radios and SCS Unlimited. [Click here](#) for a full list of accessories.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

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