



MEDIA ADVISORY - BRP TO HOLD INVESTOR DAY IN MEXICO

Septiembre 14, 2016

VALCOURT, QC, Sept. 14, 2016 /CNW Telbec/ - BRP Inc. (TSX: DOO) will hold an Investor Day at its manufacturing sites in Juárez, Mexico on **September 22, 2016**. Invitees will tour the Can-Am off-road vehicle manufacturing facilities, hear presentations from management and go on test rides.

For all media and other interested participants, the presentations from 10 a.m. to 12:30 p.m. MDT will be webcast live on a listen-only mode.

DATE: Thursday, September 22, 2016

TIME: 10 a.m. MDT (12 p.m. EDT)

This webcast will be live on the Internet [here](#). The presentation will be in English only. A slideshow presentation intended for real-time viewing with the conference call will also be available.

An archived audio webcast will be available two hours after the event [here](#) for 30 days following the original broadcast.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.8 billion from over 100 countries, the Company employs approximately 7,900 people worldwide.

www.brp.com

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