

BRP ANNOUNCES OFFICER DEPARTURE

June 3, 2015

BRP announces officer departure



Rotax Aircraft Contest Winner. © 2016 BRP

VALCOURT, QC, June 3, 2015 /CNW Telbec/ - BRP Inc. (TSX: DOO) today announced the departure of Chris Dawson, vice-president and general manager, Global Sales & Consumer Experience division, effective August 4, 2015.

After 17 years at BRP, Dawson has decided to join ICON Aircraft as chief operating officer. "BRP is losing an experienced and trusted senior executive," said José Boisjoli, president and CEO. "Chris' strong leadership skills, his integrity and focus on people development have been instrumental to BRP's success."

ICON Aircraft is a manufacturer of consumer-focused sport aircraft based in California and a current BRP customer of Rotax aircraft engines.

Until his departure, Dawson will work with the management team to ensure a smooth transition.

About BRP

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com @BRPnews

Ski-Doo, Lynx, Sea-Doo, Evinrude, Rotax, Can-Am, Spyder and the BRP logo are trademarks of Bombardier Recreational Products Inc. or its affiliates. All other trademarks are the property of their respective owners.

SOURCE BRP