

MEDIA ADVISORY - BRP TO PRESENT ITS SECOND-QUARTER RESULTS FOR FISCAL YEAR 2016

August 27, 2015

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VALCOURT, QC, Aug. 27, 2015 /CNW Telbec/ - BRP Inc. (TSX: DOO) will hold its second-quarter results conference call for fiscal year 2016 on Friday, September 11, 2015 at 9 a.m. (EDT). José Boisjoli, president and chief executive officer, and Sébastien Martel, chief financial officer, will discuss the results and address questions from analysts on a conference call.

Media and interested participants may access this call on a listen-only mode. The press release on the second-quarter results for fiscal year 2016 will be distributed on the Canadian newswire on Friday, September 11 at approximately 7 a.m. EDT. The details of the conference call are as follows:

DATE:Friday, September 11, 2015

TIME: 9 a.m. (EDT)

This webcast will be live on the Internet here. The presentation will be in English with simultaneous French translation available. A slideshow presentation intended for real-time viewing with the conference call will also be available.

Investors and analysts can listen in on the call by dialling one of the following conference call numbers:

514-861-1681 or

Original English version:

1-800-766-6630 (toll-free in North America)

Event code: 4222677

Click for international dial-in numbers.

514-392-1478 or

Simultaneous French translation:

1-866-542-4146 (toll-free in North America)

Event code: 4222676

Click for international dial-in numbers.

Replay: An archived audio webcast will be available two hours after the event here for 30 days following the original broadcast.

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com @BRPnews

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